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Welcome to the first issue of Economic Development News!

Economic Development News is a newsletter from Bethel's Office of Economic Development. This newsletter will provide business and industry news, information about business programs and what's happening in the local, state and federal government, profile Bethel businesses, and so much more...

We are very excited about our **new business openings and development activity**. We have highlighted some of them in this issue.

In partnership with the Chamber of Commerce, SCORE, and our local sponsors, we were pleased to provide **free workshops** to our businesses. Already this year, we hosted Marketing, Operating Your Business, and Manufacturing series. Look for our new offerings in the fall.

<u>CGI Communications, Inc.</u> has produced a series of **online videos** about our community. The videos are available for viewing on the homepage of the town's website.

If you are a downtown or a Clarke Business Park property or business owner and would like to participate on an **advisory committee**, please contact our office. The committees are working to determine the needs and priorities of these business areas. Coming soon...*Meet and Greets* with our Stony Hill and Berkshire Corporate Park businesses and property owners.

We are here to help your business grow and prosper. Whether you need assistance with permitting, financing, local site selection, or information on business assistance programs, we are here

to help.

Please stay in touch with us by joining our mailing list, and connecting with us on Facebook, and LinkedIn.

Janice

Janice Chrzescijanek Director of Economic Development eddirector@bethel-ct.gov 203-794-2822

Got a topic? Want to join our mailing list or profile your business? Please contact the Office of Economic Development.

WEBSITE:

http://www.bethelct.gov/content/117/8612/default.aspx

JOIN OUR MAILING LIST:

http://www.bethelct.gov/content/117/8612/8617.aspx

CONNECT WITH US:

Facebook.com/bethelcted

linkedin.com/groups/betheleconomic -development-504771

PROPERTY SEARCH:

http://www.bethel-

ct.gov/content/117/8612/8618.aspx



SCHOOL-BASED MENTORING PROGRAM

The Bethel Public Schools is looking for businesses who are interested in offering their employees the opportunity to participate as a mentor. The program was developed to help Bethel Public School students achieve personal and academic success through a school based mentoring program.

Learn more about the BPS School-Based Mentor Program.

If you are interested in participating, please contact the Program Coordinator, Ms. Fran Peters, at 203-794-8600 ext. 429 or petersf@bethel.k12.ct.us.



BETHEL CHAMBER OF COMMERCE

The Chamber strives to deliver the support your business needs to be as successful as it can be. Being a member puts you in great company so that you can develop relationships with other businesses, local organizations, and town officials. The Chamber is constantly gathering information and sharing it with its members to assist them.

If you would like to be a part of the Chamber, please email contactus@bethelchamber.com.



STONY HILL FOUR CORNERS

The organization's purpose is to create a greater awareness of what the businesses in the Stony Hill area have to offer, while also creating ways for those businesses to give back to the community.

If you are a Stony Hill/Hawleyville area business and would like to be a part of the organization, please email stonyhillfourcorners@gmail.com.



CT SMALL BUSINESS DEVELOPMENT CENTER

The Connecticut Small Business Development Center (CTSBDC) provides no-cost advising services to both prospective and existing business owners to help them start or expand their business. From home-based micro businesses to global exporters, and business newcomers to serial entrepreneurs, anyone seeking to grow a healthy small business can partner with the CTSBDC.

CTSBDC is funded in part through a cooperative agreement with the U.S. Small Business Administration, the Connecticut Department of Economic and Community Development and the University of Connecticut. The SBDC program remains one of the nation's largest small business assistance programs in the federal government with a proven track record of providing almost 35 years of service to small businesses.

Make an appointment to meet with an advisor at their Danbury office 855-428-7232 or their website.



C-PACE – A CLEAN ENERGY OPPORTUNITY FOR COMMERCIAL BUILDINGS IN CT

Connecticut Property Assessed Clean Energy (C-PACE) is an innovative program that is helping commercial, industrial and multi-family property owners' access affordable, long-term financing for smart energy upgrades to their buildings.

C-PACE allows building owners to finance qualifying energy efficiency and clean energy improvements through placing a voluntary assessment on their property tax bill. Property owners pay for the improvements over time through this additional charge on their property tax bill and the repayment obligation transfers automatically to the next owner if the property is sold. Similar to a sewer tax assessment, capital provided under the C-PACE program is secured by a lien on the property, so low-interest capital can be raised from the private sector with no government financing required.

C-PACE financing offers a broad range of benefits to building owners, municipalities, mortgage holders, lenders and energy efficiency/renewable energy contractors.

To learn more about the program, go to the C-PACE website.

NEW DEVELOPMENT

COPPER SQUARE RESIDENCES

<u>Copper Square Residences</u> is a residential development located off Rt. 6, Stony Hill Rd. on 10 Copper Square Drive. The project will include 144 two & three bedroom duplex/townhome developments with a clubhouse, pool and a fitness & relaxation space. The project is scheduled to be completed by summer 2014.

MAPLEWOOD AT STONY HILL

<u>Maplewood at Stony Hill</u> is developing an 84 unit, state-of-the-art assisted living community, fully dedicated to offering memory care to area seniors. It is located at 46 Stony Hill Road. The project is scheduled to be completed by summer 2014.

22 STONY HILL ROAD

Development of a gas station and drive-thru food establishment is being planned for 22 Stony Hill Rd. A project completion date has not been determined.

BERKSHIRE INDUSTRIAL CORPORATION

Berkshire Industrial Corporation is developing a 20,000 square foot building on Parklawn Drive and a 15,000 square foot expansion of 3 Berkshire Boulevard. Both properties are located in Berkshire Corporate Park. Development at 3 Berkshire Boulevard is expected to be complete in the summer 2014, followed by the construction on Parklawn Drive.

26 GRASSY PLAIN STREET

Construction has already started on 12 one & two bedroom units. The project is scheduled to be completed by summer 2014.

NEW BUSINESSES

EXCELERIDE CYCLING STUDIO - 211 GREENWOOD AVENUE – DOLAN PLAZA, (203) 917-4521



HAMLIN CYCLES - 44 GRASSY PLAIN STREET, (203) 942-2232

HAND ME DOWNZ - 91 GREENWOOD AVENUE, (203) 826-9422

MANCINI'S BARBERING & STYLING – 106B GREENWOOD AVENUE, (203) 628-7973

<u>ROCCO'S CAFÉ</u> - 208 GREENWOOD AVENUE, (203) 297-6262



SKY ZONE INDOOR TRAMPOLINE PARK - 13 FRANCIS J. CLARKE CIRCLE - CLARKE PARK BUSINESS PARK, (203) 428-4080



YOGA SPACE - 78 STONY HILL ROAD - REDWOOD PLAZA, (203) 730-9642



A GUIDE TO OPENING A BUSINESS IN BETHEL

Are you thinking of starting a business in Bethel? If so, we have a guide to help you through the process.

BETHEL PROPERTY SEARCH

Looking for a business location in Bethel? Check out our website or contact us at (203) 794-2822.